



WESTBOW PRESS®

A DIVISION OF THOMAS NELSON
& ZONDERVAN

»—————»
**ANSWER
THE CALL
TO PUBLISH**



THE CALL TO PUBLISH →

There's a word for people like you. People who believe in the power of something greater than themselves. Those whose journey of faith has called them to write, share their message, and inspire as many lives as possible by publishing a book.

Cynics may call you dreamers, but at WestBow Press, a division of Thomas Nelson & Zondervan, we just know you as authors.

When you can't shake the feeling that you should be doing something more with your story, when you find yourself wondering how what you've written can affect others, when you can't help but dream of holding your very own book in your hands, you're already on your way to becoming an author.

AN OPEN DOOR

Thomas Nelson, the world's largest Christian publisher and one of the nation's largest trade publishers, traces its roots back to humble beginnings. More than two hundred years ago, the company's namesake started selling secondhand books in a Scottish town square. At the heart of his entrepreneurial spirit was a simple mission: making Christian works and classic literature available for all people.

For more than eighty years Zondervan, a world-leading Bible publisher and well-known Christian communications company, has striven to serve the church as it pursues excellence in inspirational and faith-based content.

These legacies continue today as Thomas Nelson & Zondervan turn to their self-publishing division, WestBow Press, to discover new and emerging Christian voices.

WestBow Press puts you in control of publishing your book, giving you the assistance and support you need, with the exclusive benefit that Thomas Nelson & Zondervan are always watching, on the lookout for the next outstanding book to add to their lists of acclaimed titles.



THOMAS NELSON
Since 1798



THOMAS NELSON & ZONDERVAN TURN TO WESTBOW PRESS

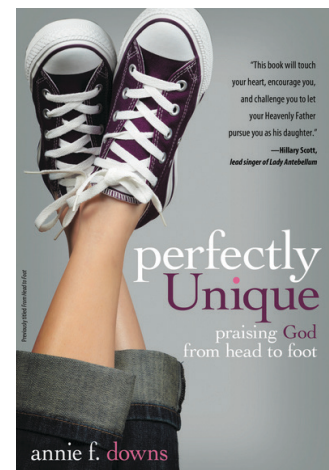
No matter how big your dreams for your book are, don't ever let anyone convince you that those dreams can't be realized. Multiple authors who published with WestBow Press have been discovered and offered traditional publishing contracts by Thomas Nelson, Zondervan and more.

Zondervan discovered Annie Downs after she published with WestBow Press.

As a Christian blogger and speaker, Annie turned to WestBow Press in order to publish a book she could distribute at events.

"People would pick up my book and have no idea it was self-published. Based on the numbers of books sold, and the reach of my platform, a literary agent contacted me, confident he could generate interest from top Christian publishers."

— Annie Downs, author, *Perfectly Unique*



Other titles recently acquired by traditional publishers:

- ***The Reason***
by William Sirls
(Thomas Nelson)
- ***Hebrew Word Study series***
by Chaim Bentorah
(Thomas Nelson)
- ***How Sweet the Sound***
by Amy K. Sorrells
(David C. Cook)
- ***Sensible Shoes***
by Sharon Garlough Brown
(InterVarsity Press)
- ***For the Least of These***
edited by Anne Bradley and Art Lindsley
(Zondervan)
- ***Three Cups***
by Tony Townsley and Mark St. Germain
(Thomas Nelson)
- ***Call of a Coward***
by Marcia Moston
(Thomas Nelson)
- ***Bikin' and Brotherhood: My Journey***
by Dave Spurgeon
(Thomas Nelson)
- ***Unlocking the Secrets of the Feasts:
The Prophecies in the Feasts of Leviticus***
by Michael Norten
(Thomas Nelson)
- ***Daniel Revisted***
by Mark Davidson
(Thomas Nelson)

PUBLISHING TAILORED TO YOU

WestBow Press publishing packages lay the framework for accomplishing your goals as an author. For more information, visit www.westbowpress.com or call 866.928.1240 to speak with a Publishing Consultant.

PUBLISHING PACKAGES

BLACK & WHITE	Essential Access Provides the basics needed to publish a high-quality softcover book	Online Platform We'll help you maximize your book's outreach using the web
	Pro Format Stay classic and current with hardcover and e-book formatting	Video Plus Show readers how great your title is with a book trailer and more
	Bookstore Advantage Adds the professional edge for authors seeking in-store placement	Premier Publicist Offers top resources, including a publicity campaign

COLOR	Color Essential An economical option for showcasing your recipes, art, photos, or children's story
	Color Pro Professionally launch your color book on the scene with a range of included marketing services
	Color Premier See your vision realized with custom, fine-detail illustrations by WestBow Press artists







MARKETING SERVICES

PUBLICITY Reviews, releases, and more—all the elements to help launch a book and gain media attention	ONLINE Modern solutions to bolster your online presence, from website setup to online ads to social media
MULTIMEDIA For the author with something more to say, videos and radio can help you say it all	EVENTS Reach readers directly during exclusive book-signing and book-gallery opportunities



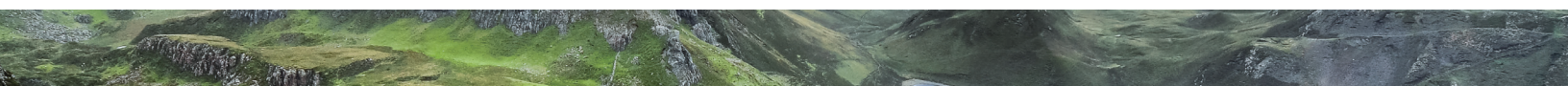
FOLLOWING THROUGH

From your first phone call to the final page published, WestBow Press offers concrete steps that take you from words on the page to book in hand and beyond.

-  **1: Speak with a Publishing Consultant**
who can help you choose the best path for your goals.
-  **2: Choose a publishing package**
and any additional editorial, design, or formatting services you want.
-  **3: Submit your finished manuscript,**
and oversee your vision coming together with the help of the WestBow Press team.
-  **4: Develop a plan for promoting your book**
with a Marketing Consultant who can recommend the right approach to match your goals and budget.
-  **5: Give the final approval**
so that the WestBow Press team can ready your book for printing and distribution.
-  **6: Within weeks, you'll receive your complimentary author copies.**
Feel the texture of its cover, turn the pages, and realize how far you've come from writer to author.

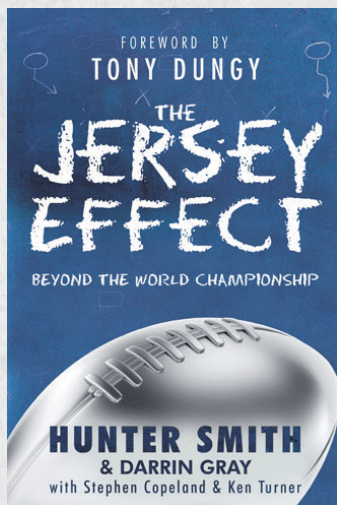
AND ALL BECAUSE YOU HAD THE COURAGE
TO ANSWER YOUR CALLING.

CALL 1.866.928.1240
FOR YOUR NO-OBLIGATION PUBLISHING CONSULTATION.



CALL ANSWERED

WestBow Press authors share their publishing experiences.

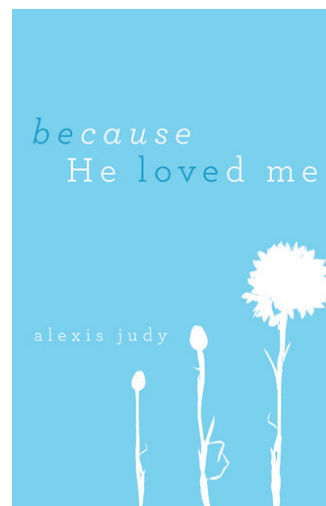


I think The Jersey Effect is going to be a really powerful tool to reach people, so that they don't let the jersey affect them negatively, but go use it - and their platform - for God.

— **Hunter Smith**, former punter for the Indianapolis Colts and WestBow Press author of *The Jersey Effect*

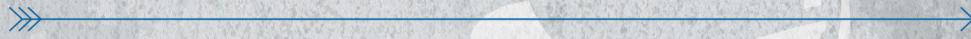
"Shortly into the journaling process, God really laid it on my heart that my words would become a published book. I published because I wanted to share something others could relate to. WestBow Press really had my best interests at heart and made sure I was pleased with everything."

— **Alexis Judy**, author of *Because He Loved Me*



"I felt in prayer that writing a book was something I really wanted to do. The takeaway I want readers to get is to use your talents for what is good. The thing I love most about WestBow Press is that they are always there for you and really do care about your success with your book."

— **J.V. Carr**, author of *Username: Bladen*



WestBow Press

A Division of Thomas Nelson & Zondervan

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CALL TOLL-FREE

1.866.928.1240TM

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